



Trade Show Displays • Event Marketing • Branded Environments

Where Better Ideas Are Built

FOR MORE INFORMATION:

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FOR IMMEDIATE RELEASE

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**Apple Rock Awarded Top Platinum and Gold MarCom Awards
for the Fourth Consecutive Year**

Greensboro, NC—Apple Rock Advertising and Promotion, Inc. (Apple Rock) announced it was presented with three Marcom Awards in the category of Trade Show Exhibit for 2015. The company won the highest honor, a Platinum award, for a custom built 60x70 display for Vecoplan. Two Gold awards were earned in the same category for custom rental designs for both Biesse America and Bermuda Sands Apparel. This is the 4th consecutive year that Apple Rock has won multiple MarCom awards for their trade show display designs, making Apple Rock stand out as a true industry leader.

Marcom Awards is the largest international competition that recognizes outstanding creative achievement by marketing and communication professionals. MarCom entries come from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies and freelancers. There were over 6,500 entries from throughout the United States, Canada and 15 other countries in the 2015 competition.

The competition has grown to perhaps the largest of its kind in the world, with award winners varying from individual communicators to media conglomerates and Fortune 500 companies. This well respected award is judged by the association of marketing and communication professionals. Apple Rock has previously won multiple Marcom Awards in 2009, 2010, 2012, 2013 and 2014.

“Apple Rock strives to provide our clients the best possible designs and solutions to meet their needs and exceed their expectations. In helping them to succeed we have created success for ourselves”, said Eric Burg, Owner and CEO of Apple Rock. “Winning these awards for the fourth consecutive year testifies to our ability to bring beautiful designs with superior construction combined with strategic thinking to our clients every time.”

Winning for six out of eight years positions Apple Rock as a leader in design and in the Trade Show & Event Industries. Platinum awards are judged to be among the most outstanding entries in the competition, achieve excellence in terms of quality, creativity and resourcefulness. According to the Marcom awards, only 19 percent of the applicants make it to platinum, while only 22 percent are award gold for exceed the high standards of the industry norm.

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About Apple Rock Advertising and Promotions Inc.

Apple Rock is a nationwide full service event marketing and display company that offers completely customizable displays. All Apple Rock products are American made and are custom designed, custom engineered and custom built. Corporate headquarters are in Greensboro, NC with additional offices in Charlotte, Raleigh, Las Vegas and New Jersey/New York. Apple Rock has been in business since 1988, was recognized as one of the Top 300 Businesses in the Southeast. Apple Rock was named in the INC 500/5000 and has been named as a Fast 50 Company three times, in the Triad Metro Area.

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