



Trade Show Displays • Event Marketing • Branded Environments

Where Better Ideas Are Built

FOR MORE INFORMATION:

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FOR IMMEDIATE RELEASE

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Apple Rock Advertising and Displays, INC has been named as an Official Sponsor for the 2015 U.S. Figure Skating Championships.

Greensboro, NC- Apple Rock Displays announced it is the Official Display Provider & Builder for the 2015 U.S. Figure Skating Champions. As a leader in the face-to-face event marketing industry, partnering with the largest and most important event in U.S Figure Skating was a obvious choice for Apple Rock Displays. The competition is returning to Greensboro for the second year, January 18-25, 2015

The U.S Figure Skating Championships were previously held in Greensboro in 2011 bringing 160,000 attendees and 250 of the top U.S. ice skaters, making it the largest event in North Carolina that year. The Greensboro Coliseum offers a one of a kind venue for this event, in that all three major championship elements—practice, competition and the fanfest—are held under one roof.

“Being an Official Supplier for the Figure Skating Champions is an exciting venture for our company”, stated Eric Burg, CEO of Apple Rock Displays. “We are proud to join a talented cast of local sponsors to help showcase the exceptional athletes in competitive figure skating.”

The company has agreed to be the Official Provider and Builder of the championships. It will provide a several custom exhibition items for the championship and fanfest events to promote schedules, athletes and special events. Apple Rock will be giving away tickets to the championship, follow the company on Twitter @AppleRockUSA and Facebook to find out how you can win.

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About Apple Rock Displays

Apple Rock Displays Inc. is a nationwide full service event marketing and display company that offers completely customizable displays. All Apple Rock products are American made at the corporate headquarters in Greensboro, NC. Apple Rock also has offices in Charlotte, Raleigh and Las Vegas. Apple Rock has been in business since 1988, was recognized as one of the Top 300 Businesses in the Southeast. Apple Rock was named in the INC 500/5000 and has been named as a Fast 50 Company three times, in the Triad Metro Area.

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About U.S. Figure Skating Championships

The 2015 U.S. Figure Skating Championships will take place January 18 to 25, 2015 with practice day for the skaters on Saturday, January 17, and competition beginning Sunday, January 18 through Sunday, January 25. The Championships conclude with the Skating Spectacular on Sunday evening, January 25. At the 2015 U.S. Figure Skating Championships, national champions will be selected in Ladies, Men, Pairs, and Ice Dance at the Senior, Junior, Novice, Intermediate and Juvenile levels. For only the third time in the 100-year history of the event, the 2015 U.S. Figure Skating Championships will feature the three major components of the Championships—competition, practice and FanFest—all in one building, under one roof

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