



Trade Show Displays • Event Marketing • Branded Environments

Where Better Ideas Are Built

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FOR IMMEDIATE RELEASE

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**Apple Rock Announces Its Selection as
One of Exhibitor Magazine's Top 40 Exhibit Producers**

Greensboro, NC - Exhibitor Media Group, publisher of the award-winning monthly magazine EXHIBITOR, featuring best practices in trade show marketing, and Find It – Marketplace, the buyer's guide to trade show products and services, recently announced their 2020 Find It – Top 40 winners. The annual Find It – Top 40 list honors the industry's top exhibit producers. This year, Apple Rock was selected as a Top Exhibitor Producer for its 2020 Find It – Top 40 list for their Service and Reliability.



This year's Top 40 winning companies were announced on Wednesday, April 1, 2020 during a virtual awards ceremony on Facebook Live. More than 100 exhibit houses applied and were subjected to an exhaustive evaluation process including more than 50 individual criteria, all weighted to reflect how EXHIBITOR readers and Editorial Advisory Board members value them when vetting and selecting potential partners. The evaluation process also included a survey of current clients and a review of entrants' past projects, selling points, and innovations, conducted by corporate exhibit managers.

Apple Rock was chosen for their “outstanding customer service and reliability based on a survey of 5 current customer who were asked various questions about which gauged their overall satisfaction with their exhibit producer to their to the appropriateness of their design proposals and the accuracy of their pricing” according to Travis Stanton, Editor at Exhibitor Magazine.

“I am honored to be recognized among talented exhibit houses in our industry. Apple Rock has evolved over the last 32 years by building better ideas and presenting strategic solutions to meet the various needs of our clients. I could not have made it this far without the very talented team of amazing individuals who stand with me - my employees.”, states Eric Burg, Founder and CEO of Apple Rock.

About Apple Rock Advertising and Promotions, Inc.

Apple Rock, established in 1988, is a nationwide full-service event marketing company specializing design, strategy, fabrication and industry innovation of custom, modular and rental display solutions. Apple Rock builds quality, American made products. Corporate headquarters are in Greensboro, NC with additional offices in Wayne, NJ, Lorton, VA and Las Vegas, NV. Apple Rock has been recognized by many business and design awards over the last 32 years.

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