



Trade Show Displays | Event Marketing | Branded Environments

Where Better Ideas Are Built

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FOR IMMEDIATE RELEASE

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Apple Rock Wins Four 2017 Hermes Creative Awards for Trade Show Design Excellence

Greensboro, NC— Apple Rock Displays has once again been awarded prestigious Platinum, Gold and Honorable Mention 2017 Hermes Creative Awards for excellence in trade show exhibits. Congratulations to the Apple Rock Team, especially the designers, engineers, fabricators and the amazing warehouse crew who make the creation of these amazing custom displays and exhibits possible.

These awards recognize “companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry.”

The Apple Rock Hermes Awards Displays include:

- **Platinum:** Voss Water 10'x30' Custom Inline Display
- **Gold:** Polar 30'x40' Custom Rental Display
- **Gold:** Generation Brands 20'x60' Custom Exhibit
- **Honorable Mention:** Jowat Adhesives 20'x30' Custom Rental Display

Hermes Creative Awards is an international competition for creative professionals involved in the concept, writing and design of traditional and emerging media and recognizes outstanding work in the industry while promoting the philanthropic nature of marketing and communication professionals.

To view the award-winning designs, visit <https://www.applerock.com/blog/post/2017-hermes-creative-awards>

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About Apple Rock Advertising and Promotions Inc.

Apple Rock was established in 1988 and is a nationwide full service event marketing and display company that offers custom and modular display solutions. Apple Rock's private line of ADAPT products are American made and are custom designed, custom engineered and custom built. Corporate headquarters are in Greensboro, NC with additional offices in Charlotte, Raleigh, Las Vegas and New York/New Jersey and DC/Virginia.

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