



Trade Show Displays | Event Marketing | Branded Environments

Where Better Ideas Are Built

FOR MORE INFORMATION:

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FOR IMMEDIATE RELEASE

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Apple Rock Wins the 2017 Platinum dotCOMM Award for B2B Website Redesign

Greensboro, NC— Apple Rock Displays was awarded the coveted 2017 dotCOMM Platinum Award for the competitive category of “B2B Website Redesign”. <http://www.applerock.com>

Apple Rock worked in collaboration with their website partner, Alloy Magnetic, to take the website to the next level of creativity that complements the branding and highly innovative, award-winning trade show display designs. It features comprehensive photo galleries, case studies, blogs, videos, testimonials and the innovative “Idea Box” feature that allows visitors to compile a wish-list of design features for trade show booths as well as corporate branded environments.

There were over 2,200 entries from throughout the United States, Canada and 13 other countries in the dotCOMM Awards 2017 competition. Entries came from corporate marketing and communication departments, digital shops, advertising agencies, PR firms, production companies and freelancers. Entrants included designers, developers, content producers, digital artists, video professionals, account supervisors, creative directors and corporate executives.

The judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry. Winners were selected from 241 categories for websites, videos, social media, paid media, owned media, earned media and digital marketing and communication programs.

Visit the award winning <http://www.applerock.com>
<https://www.alloymagnetic.com/>

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About Apple Rock Advertising and Promotions Inc.

Apple Rock was established in 1988 and is a nationwide full service event marketing and display company that offers custom and modular display solutions. Apple Rock’s private line of ADAPT products are American made and are custom designed, custom engineered and custom built. Corporate headquarters are in Greensboro, NC with additional offices in Charlotte, Raleigh, Las Vegas and New York/New Jersey and DC/Virginia.

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