



Trade Show Displays • Event Marketing • Branded Environments

Where Better Ideas Are Built

FOR MORE INFORMATION:

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Apple Rock Displays Accepted Into SHARP Again

Greensboro, NC- Apple Rock Displays was accepted into the Safety and Health Recognition Program (SHARP) again in 2013. The SHARP status was awarded to Apple Rock Inc. manufacturing facility for the second time because the company has continuously maintained a healthy working environment free from safety hazards. Apple Rock was accepted into the program for the first time in 2011. This renewal will last for three years.

“Out of the billions of small companies in the United States only 1,500 of them actually achieve SHARP status because of the programs strict regulations” stated Russell Jones, Safety and Occupational Health Specialist. Once a company obtains this distinguished award the renewal rate is close to 90 percent. “It is hard program to get into, but even harder to leave,” Jones said.

The North Carolina Department of Labor awards the SHARP status to small businesses that operate exemplary safety and health management systems while maintaining an injury and illness rate below the national average for their industry. Being accepted into SHARP demonstrates the company’s commitment to creating a culture where the health and safety of employees is a priority.

“I am delighted to be accepted into SHARP for the second time”, stated Eric Burg Owner and CEO of Apple Rocks Displays. “However, I cannot take all the credit for this award because it takes the whole company working together to create and maintain an above average injury and illness prevention program, for us to be accepted into this program again.”

The SHARP designation is the highest honor that the Occupational Safety and Health Administration (OSHA) awards to businesses. Out of the 218,104 small businesses in North Carolina, Apple Rock is among only 134 companies that have achieved SHARP status in 2013. The SHARP designation helps to boosts employee moral while encouraging employees to be safe and healthy at work and home.

Cherie Berry, the North Carolina Commissioner of Labor will present Apple Rock Displays with the award today, February 18, 2014 at 10 a.m., in a small award ceremony. The ceremony will be held at Apple Rock’s corporate headquarters in Greensboro.

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Corporate Headquarters
7602 Business Park Drive
Greensboro, NC 27409
1.800.478.2324

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Charlotte 704.332.8903
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About Apple Rock

Apple Rock is a manufacturer of event marketing displays and services. All Apple Rock products are American made and are custom designed, custom engineered and custom built. Corporate headquarters are located in Greensboro, NC with offices in Charlotte, Raleigh and Las Vegas. Apple Rock has been in business since 1988, has been recognized as one of the Top 300 Businesses in the Southeast, was named in the INC 500/500 and has been named as a Fast 50 Company three times in the Triad NC metro area.

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