



Trade Show Displays ■ Event Marketing ■ Branded Environments

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FOR MORE INFORMATION:

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Apple Rock Advertising and Promotions Inc., Is Celebrating Its Twenty-Seventh Year

Greensboro, NC- Local face-to-face event marketing firm, Apple Rock Advertising and Promotions, Inc. (Apple Rock Displays) is celebrating its twenty-seventh year as a leader in the exhibition industry, this month. The company, which was founded in April of 1988, has made a name for itself as one of the top designer and manufacturer firms of fully customizable displays and full-service event marketing companies in North Carolina.

Over the years, Apple Rock Displays has grown from a single employee company to having 77 employees and five offices nationwide. The company has extensive experience in engineering, structural design, graphic design, technology integration, show management, event planning, logistical handling, warehousing promotions and display maintenance. Apple Rock Displays takes immense pride in creating displays for trade shows and other events that are designed based on superior ideas and strategy then built with exceptional care and materials.

“The past twenty-seven years have been incredible to say the least”, stated Eric Burg owner and CEO of Apple Rock Displays. “Change is an integral factor to growing any company. The formula to building a successful company that will be around for years to come is knowing the importance of staying up-to-date with the latest industry trends, continuously improving processes and product offerings, employing brilliant talent and integrating interactive technology every chance given. These things plus change equal success.”

This company’s commitment to innovation and continuous improvement contributes largely to its major milestones and achievements throughout the years. The award winning trade show company has recently expanded its warehouse in its Greensboro headquarters to create a state-of-the-art manufacturing facility. Apple Rock Displays also merged with another full-service trade show company, ExhibitCraft, this year to strengthen the organization and increase capabilities in the North East Region.

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About Apple Rock Advertising and Promotions Inc.

Apple Rock Displays Inc. is a nationwide full service event marketing and display company that offers completely customizable displays. All Apple Rock products are American made at the corporate headquarters in Greensboro, NC. Apple Rock also has offices in Charlotte, Raleigh and Las Vegas. Apple Rock has been in business since 1988, was recognized as one of the Top 300 Businesses in the Southeast. Apple Rock was named in the INC 500/5000 and has been named as a Fast 50 Company three times, in the Triad Metro Area.

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