



Trade Show Displays | Event Marketing | Branded Environments

Where Better Ideas Are Built

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**Apple Rock Wins Five 2018 Hermes Creative Awards and Two MarCom Awards
for Trade Show Design Excellence**

Greensboro, NC— Apple Rock Displays has once again been awarded prestigious Platinum, Gold and Honorable Mention 2018 Hermes Creative Awards and MarCom Awards for excellence in trade show exhibit design.

Hermes Creative Awards is an international competition for creative professionals involved in the concept, writing and design of traditional and emerging media. Hermes Creative Awards recognizes outstanding work in the industry while promoting the philanthropic nature of marketing and communication professionals.

The Apple Rock Hermes Award Winners include:

- **Platinum:** First Insight 20×30 Custom Display
- **Gold:** Bekaert Textiles 60×66 Custom Display and CT Nassau 30×40 Custom Display
- **Honorable Mention:** SwissGear 40×50 Custom Display and Telnyx 20×20 Custom Display

The Apple Rock MarCom Award Winners include:

- **Platinum:** Jowat 30×50 Custom Rental Trade Show Display
- **Gold:** Weinig 20×40 Custom Rental Trade Show Display

MarCom Awards is an international creative competition that recognizes outstanding achievement by marketing and communication professionals. Entries come from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies and freelancers. The competition has grown to perhaps the largest of its kind in the world. A look at the winners shows a range in size from individual communicators to media conglomerates and Fortune 500 companies. The competition is so well respected in the industry that national public relations organizations, local ad clubs, and local business communicator chapters are entrants.



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“This year marks our 30th anniversary, and I could not have asked for a better gift than to be recognized with 7 prestigious design awards,” remarked Eric Burg, CEO, Apple Rock. “This recognition epitomizes the quality of our work, level of collaboration and partnership with our clients, and the hard work of our staff.”

To view the award-winning designs, visit

<https://www.applerock.com/blog/post/apple-rock-wins-five-2018-hermes-creative-awards-trade-show-design-excellence>

<https://www.applerock.com/blog/post/and-2018-marcom-award-goes-apple-rock>

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About Apple Rock Advertising and Promotions Inc.

Apple Rock was established in 1988 and is a nationwide full service event marketing and display company that offers custom and modular display solutions. Apple Rock’s private line of ADAPT products are American made and are custom designed, custom engineered and custom built. Corporate headquarters are in Greensboro, NC with additional offices in Raleigh, Las Vegas and New York/New Jersey and DC/Virginia.