



Trade Show Displays | Event Marketing | Branded Environments

Where Better Ideas Are Built

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APPLE ROCK ANNOUNCES RECEIPT OF FIVE 2020 HERMES CREATIVE AWARDS

Greensboro, NC— It was announced last week that Apple Rock Displays has once again been recognized for its creative designs, winning an award for all five custom trade show designs submitted under the Print Media | Advertising | Trade Show Exhibit category.

The Hermes Creative Awards is an international competition for creative professionals involved in the concept, writing and design of traditional and emerging media. Hermes Creative Awards recognizes outstanding work in the industry while promoting the philanthropic nature of marketing and communication professionals. Hermes Creative Awards is administered and judged by the Association of Marketing and Communication Professionals (AMCP). The international organization consists of several thousand marketing, communication, advertising, public relations, media production, and freelance professionals. AMCP oversees awards and recognition programs, provides judges, and rewards outstanding achievement and service to the profession.

Apple Rock was awarded the following:

- **Platinum Award:** The Infinity Lifestyle Brand's 60x90 Custom Display and Darling Ingredient's 30x30 Custom Display
- **Gold Award:** Sonoco's 20x20 Custom Display and United Way's 20x20 Custom Display for the 2020 Superbowl Experience.
- **Honorable Mention** was presented for La Tortilla Factory 10x20 Custom Design, which was unable to make it's debut due to the show being canceled as a result of COVID-19

"I have never been prouder of our team and of the remarkable designs we have produced, especially over the last year. We have been fortunate to be a thriving business for over 32 years. We continue to grow, evolve and improve our creative techniques. Every year we strive to elevate our innovativeness, and I think our designs prove it." remarked Eric Burg, CEO & Founder of Apple Rock.

To view the award-winning designs, visit <https://www.applerock.com/blog/post/hermes-creative-awards>

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