

# APPLEAROCK™

Trade Show Displays • Event Marketing • Branded Environments

Where Better Ideas Are Built

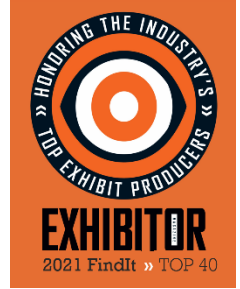
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**FOR IMMEDIATE RELEASE**

Tuesday, April 20, 2021

**Apple Rock Selected by Exhibitor Magazine for the  
Top 40 Exhibit Producers Award for Second Year**



**Greensboro, NC** - Exhibitor Media Group, publisher of the award-winning monthly magazine EXHIBITOR, featuring best practices in trade show marketing, and Find It – Marketplace, the buyer’s guide to trade show products and services, recently announced their 2021 Find It – Top 40 winners. The annual Find It – Top 40 list honors the industry's top exhibit producers. This year, Apple Rock was selected as a Top Exhibitor Producer for its 2021 Find It – Top 40 list for Thought Leadership & Industry Participation.

This year’s Top 40 winning companies were announced on Thursday, April 8, 2021 during a virtual awards ceremony on Facebook Live. Nearly 100 exhibit houses with offices in the United States and/or Canada applied and were subjected to an exhaustive evaluation process including more than 50 individual criteria, all weighted to reflect how EXHIBITOR readers and Editorial Advisory Board members value them when vetting and selecting potential partners. The evaluation process also included a survey of current clients and a review of entrants' past projects, selling points, and innovations, conducted by corporate exhibit managers.

This year Apple Rock was chosen for their Thought Leadership & Industry Participation. “Entrants had to establish themselves as thought leaders within the industry” stated Travis Stanton, Editor at Exhibitor Magazine during the live ceremony.

“I am proud our company was selected again this year. 2020 was a tough year for our industry, but we kept our heads up and worked hard to stay in front of our customers and our audience. We were thought leaders, sharing ideas on how to take charge and create your own event.” states Eric Burg, Founder and CEO of Apple Rock. Burg also added “In 2020 you had to adapt or pack your bags, and we wanted to encourage others that if the shows aren’t happening, then take your program on the road and create a safe road show to stay in front of their customers.”

**About Apple Rock Advertising and Promotions, Inc.**

Apple Rock, established in 1988, is a nationwide full-service event marketing company and custom fabricator. Apple Rock specializes in environmental and dimensional design, strategy, engineering, and fabrication of innovative display solutions, environmental design, and corporate live and virtual event execution. Apple Rock also produces quality, American made PPE products registered by the FDA. Corporate headquarters are in Greensboro, NC with additional offices in Wayne, NJ and Las Vegas, NV. Apple Rock has been recognized by many business, design, and government awards over the last 33 years.

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