



Trade Show Displays • Event Marketing • Branded Environments

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Contact: Denise Lineberry, VP of Marketing
denise.lineberry@applerock.com
(336)-232-4793

APPLE ROCK EARNS GSA MULTIPLE AWARD SCHEDULE (MAS) MAS CONTRACT

Greensboro, NC — Officials at Apple Rock Advertising & Promotion, Inc. have announced that they have earned a GSA Multiple Award Schedule (MAS) MAS contract with the United States General Service Administration (GSA).

As the centralized procurement arm for the federal government, GSA offers products, services and facilities needed by federal agencies for serving the public. In turn, GSA offers businesses the opportunity to sell billions of dollars' worth of products and services to those agencies. It is estimated that government purchasing represents almost 50% of current economic spending in this country.

Under the GSA contract, Apple Rock is qualified to bid on government jobs under SIN NUMBER 366.22 (old section 78) Exhibits and Tradeshow, signage, etc., and SIN 541.4C CORP which is for Show Services. Apple Rock is one of less than 40 approved suppliers in that category.

“Our team worked hard to get our application submitted and ultimately approved. With the addition of PPE materials to our product line-up, along with other trade show and signage materials, we have been able to help many local and federal agencies. So it only made sense that we have an official GSA contract so we can help more. said Eric Burg, President and CEO of Apple Rock. “This company is solidly positioned as a leader in the display and exhibit industry. We have worked hard over the last 33 years to establish a strong reputation of quality, innovation and impeccable service, and we intend to carry that reputation forward through this new business-development channel.”

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About Apple Rock Advertising and Promotions, Inc.

Apple Rock, established in 1988, is a nationwide full-service event marketing company and custom fabricator. Apple Rock specializes in environmental and dimensional design, strategy, engineering, and fabrication of innovative display solutions, environmental design, and corporate live and virtual event execution. Apple Rock also produces quality, American made PPE products registered by the FDA. Corporate headquarters are in Greensboro, NC with additional offices in Wayne, NJ and Las Vegas, NV; plus an additional sales team in Northern Virginia. Apple Rock has been recognized by many business, design, and government awards over the last 33 years.

LOCATIONS NATIONWIDE:

HQ – NORTH CAROLINA | LAS VEGAS | NEW YORK/NEW JERSEY

APPLEROCK.COM 1.800.478.2324