



Apple Rock Unveils Redesigned Website for Strategic Event Success

Apple Rock, a leader in event marketing and trade show solutions, is excited to announce the launch of its redesigned website. Created to provide brands with better tools and insights to plan, execute, and achieve success at live events, the platform delivers actionable strategies, valuable resources, and vivid examples of new technologies available in face-to-face marketing.

With over 36 years of expertise and a portfolio of more than 15,000 clients, Apple Rock has built a reputation for combining creative innovation with logistic excellence. The new website demonstrates this legacy, showcasing the tools, strategies, and resources needed to amplify event success in today's competitive market.

"Our redesigned website reflects Apple Rock's core commitment to strategy and innovation," said Eric Burg, CEO & President of Apple Rock. "It's not just about showcasing what we do; it's about helping brands achieve better, more meaningful connections and produce measurable results. We're excited to launch a platform that both showcases creativity and demonstrates the strategic expertise that makes us a trusted event partner in live events."

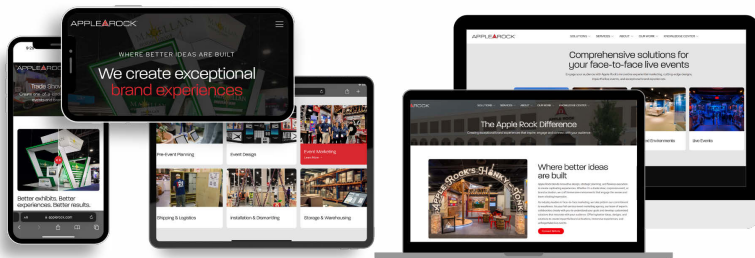
The redesigned Apple Rock website brings the company's solutions to life, illustrating how impactful design, expert strategy, and cutting-edge technology seamlessly combine to drive success.

With over 500 expert articles, event planning tips, and industry insights, the site provides invaluable resources to help brands refine their event strategies and boost ROI. Advanced solutions like LED video walls and gamification showcase opportunities to captivate audiences, while tools like the Trade Show Calendar simplify planning and uncover new opportunities.

Additionally, Apple Rock affirms its role as a sustainability partner, helping clients achieve their green initiatives with eco-friendly material sourcing, material reuse and recycling programs, and robust in-house rental solutions.

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- Eric Burg, CEO & President



From planning trade shows and designing branded environments to supporting live and virtual event programs of all kinds, Apple Rock partners with brands to bring their unique visions to life.

Visit <https://applerock.com> to explore how Apple Rock is redefining event marketing and helping brands achieve maximum impact and ROI through innovative solutions.

About Apple Rock Advertising and Promotions, Inc.

Since 1988, Apple Rock has been a leader in nationwide full-service event marketing, specializing in innovative custom design, display rentals, strategy, engineering, and fabrication. From live and virtual events to branded environments, Apple Rock delivers impactful solutions that captivate audiences and deliver results. With headquarters in Greensboro, NC, and locations in New Jersey and Las Vegas, Apple Rock has earned industry recognition for innovative designs and exceptional client service. Learn more at applerock.com.

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