



APPLE ROCK WINS TWO 2024 MARCOM CREATIVE AWARDS

Apple Rock Displays has once again been recognized for excellence in creative trade show design, earning two prestigious MarCom Gold Awards in the Trade Show Exhibit category.

The MarCom Awards is an international competition that honors outstanding achievements in marketing and communications. Judged by seasoned industry experts, the awards highlight work that exceeds high standards of excellence and sets the benchmark for the industry. In 2024, more than 6,500 entries were submitted from across the United States, Canada, and 52 other countries. Entries came from a diverse range of organizations, including corporate marketing teams, advertising agencies, PR firms, design studios, and production companies.

Apple Rock's 2024 award-winning entries include:

Gold Award:

Kopke (William H. Kopke Jr.), Custom 20 x 40 Exhibit
Debuting at the International Fresh Produce Association (IFPA) Global Produce & Floral Show in October 2024, this exhibit featured a fully integrated bar for seating, market-style product displays, video screens, private meeting areas, and bold, vibrant graphics.



About Apple Rock Advertising and Promotions, Inc.

Since 1988, Apple Rock has been a leader in nationwide full-service event marketing, specializing in innovative custom design, display rentals, strategy, engineering, and fabrication. From live and virtual events to branded environments, Apple Rock delivers impactful solutions that captivate audiences and deliver results. With headquarters in Greensboro, NC, and locations in New Jersey and Las Vegas, Apple Rock has earned industry recognition for innovative designs and exceptional client service. [Learn more at applerock.com](http://applerock.com).

Gold Award:

Keller America, 10 x 20 Interactive Inline Exhibit
Showcased at the Water Environment Federation's Annual Technical Exhibition and Conference (WEFTEC) in October 2024, this modular exhibit was also recognized as "*Best Inline Booth*" on the show floor. Highlights include a custom interactive kiosk to enhance engagement, 3-dimensional hexagonal shapes on the back wall with LED accent lighting for added depth, and hexagonal pedestals with locking storage and LED accents to showcase Keller products.



"These awards are a testament to Apple Rock's commitment to creating innovative, impactful designs that help our clients stand out and achieve their goals,"

-Eric Burg, CEO & President

"We're proud to see our exhibit designs continually recognized as some of the best in the industry."

To view more of the award-winning designs, visit applerock.com/blog/post/MarCom-2024

APPLE ROCK

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