



Trade Show Displays | Event Marketing | Branded Environments

Where Better Ideas Are Built

PRESS RELEASE

FOR IMMEDIATE RELEASE

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CONTACT INFORMATION

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APPLE ROCK CELEBRATE 35 YEARS OF EXCELLENCE IN TRADE SHOW AND EVENT MARKETING

Greensboro, NC – Apple Rock Displays proudly marks 35 years of delivering innovative trade show and event marketing solutions. Founded in 1988 by Eric Burg in Greensboro, North Carolina, the company has grown from its humble beginnings serving the recreational vehicle industry to becoming a nationally recognized leader in designing and building cutting-edge trade show displays, experiential marketing events, and custom corporate, retail, and museum interiors.

Over the past three and a half decades, Apple Rock has completed thousands of custom projects, earning numerous awards for its creativity, quality, and dedication to client success. Today, the company operates from three locations—Greensboro, NC; Las Vegas, NV; and NY/NJ—with a team of over 100 skilled professionals, including graphic designers, event marketers, engineers, printers, and project managers.

Apple Rock's dedication to excellence has been recognized industry wide. The company was recently named to Exhibitor Media Group's 2023 Find It – Top 40 list, which honors the top exhibit producers in the United States based on categories such as creativity, service, and thought leadership. Additionally, Apple Rock received multiple awards from the Association of Marketing and Communication Professionals, including two Platinum and one Gold MarCom Awards, as well as Platinum and Gold Hermes Creative Awards for trade show exhibit design.

“This milestone is a testament to the hard work, innovation, and passion of our entire team,” said Eric Burg, President and CEO of Apple Rock Displays. “With 35 years of experience, we continue to create unforgettable marketing experiences that connect our customers' brands with their target audiences. We are honored to be recognized for our quality and commitment by organizations like Exhibitor Magazine.”

To celebrate this achievement, Apple Rock is launching a year-long campaign featuring client success stories, exclusive promotions, and events to thank its clients and partners for their continued support.

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LOCATIONS NATIONWIDE:
Greensboro, NC | Las Vegas | New York
New Jersey | Washington, DC
applerock.com 1.800.478.2324





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As Apple Rock looks to the future, the company remains focused on delivering state-of-the-art exhibit solutions that engage audiences, strengthen brands, and drive results.

For more information about Apple Rock Displays and its 35-year journey, visit applerock.com.

About Apple Rock Advertising and Promotions, Inc.

Since 1988, Apple Rock has been a leader in nationwide full-service event marketing, specializing in innovative custom design, display rentals, strategy, engineering, and fabrication. From live and virtual events to branded environments, Apple Rock delivers impactful solutions that captivate audiences and deliver results. With headquarters in Greensboro, NC, and locations in New Jersey and Las Vegas, Apple Rock has earned industry recognition for innovative designs and exceptional client service. Learn more at applerock.com.

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For more information on Apple Rock: <https://applerock.com>