

# Where Better Ideas Are Built

# PRESS RELEASE

#### FOR IMMEDIATE RELEASE

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#### CONTACT INFORMATION

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# APPLE ROCK RECOGNIZED AMONG TOP INDUSTRY LEADERS WITH DUAL HONORS

**Greensboro, NC** – Apple Rock Displays, a premier provider of event marketing solutions, is proud to announce its inclusion in two prestigious industry lists for 2023: the *Triad Business Journal's* Fast 50 and *Event Marketer's* FAB 50. These accolades underscore Apple Rock's sustained growth and excellence in event and exhibit fabrication.

# Triad Business Journal's Fast 50

The *Triad Business Journal* annually honors the 50 fastest-growing privately held companies in the Triad region. Apple Rock's consistent revenue growth and significant contributions to the local economy have earned it a place on this esteemed list for the eighth time. This recognition reflects the company's dedication to innovation and client satisfaction.

#### **Event Marketer's FAB 50**

Event Marketer magazine's FAB 50 is the industry's only editorial roster of the top exhibit and event fabricators in the United States. Apple Rock's inclusion highlights its commitment to quality craftsmanship and cutting-edge design in the event and exhibit industry.

#### A Commitment to Excellence

"Being recognized by both the *Triad Business Journal* and *Event Marketer* is a testament to the hard work and dedication of our entire team," said Eric Burg, President and CEO of Apple Rock Displays. "These honors reflect our unwavering commitment to delivering exceptional solutions and services to our clients."

For more information about Apple Rock Displays and its awards, visit applerock.com.

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# **About Apple Rock Advertising and Promotions, Inc.**

Since 1988, Apple Rock has been a leader in nationwide full-service event marketing, specializing in innovative custom design, display rentals, strategy, engineering, and fabrication. From live and virtual events to branded environments, Apple Rock delivers impactful solutions that captivate audiences and deliver results. With headquarters in Greensboro, NC, and locations in New Jersey and Las Vegas, Apple Rock has earned industry recognition for innovative designs and exceptional client service. Learn more at <a href="mailto:applerock.com">applerock.com</a>.

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For more information on Apple Rock: <a href="https://applerock.com">https://applerock.com</a>



