



Apple Rock Named to Inc. 2025 List of Fastest-Growing Companies

Recognized for remarkable growth in the past two years, Apple Rock earns #75 spot on the 2025 Inc. Regionals: Mid-Atlantic list.

Apple Rock, a leader in experiential marketing and trade show design, announced it has earned the #75 spot on the esteemed 2025 Inc. Regional Mid-Atlantic list of fastest-growing private companies. This recognition celebrates Apple Rock's impressive 87% growth in revenue and number of employees over the past two years.

This rapid growth reflects the company's successful evolution over the past 37 years. Founded in 1988, Apple Rock has expanded from a small advertising agency into a large experiential marketing firm. Today, it serves over 15,000 brands worldwide, offering cutting-edge solutions for live events, trade shows, branded environments, and brand activations. The company operates multiple locations across the U.S., including Las Vegas, New York/New Jersey, and the DC/Northern Virginia area, with headquarters in Greensboro, NC.

"Being named to the Inc. Regional list is a testament to our relentless pursuit of excellence and dedication to our clients' success,"

-Eric Burg, CEO & President

"Our team's commitment to innovation and our partnership with clients have been the pillars of our growth. We are honored by this recognition and remain committed to building even better solutions for our event partners."



The 2025 Inc. Regionals ranks U.S.-based, privately held, for-profit, and independent companies according to percentage of revenue growth over two years. 137 companies were honored in the Mid-Atlantic region, together adding 7,266 jobs and \$4.9 billion to the region's economy between 2021 and 2023.

Apple Rock is one of only two companies in the Greensboro metro area and one of just three marketing firms in North Carolina to receive this recognition in 2025. Previously, Apple Rock has been included in Inc. 500/5000 lists four times and has earned numerous awards for creative excellence, including recognition as one of Exhibitor Magazine's FindIt Top 40 Exhibit Producers and Event Marketer's Fab 50.

For the full list of Inc. Mid-Atlantic Region honorees, visit: [inc.com/regionals/mid-atlantic](https://www.inc.com/regionals/mid-atlantic)

About Apple Rock Advertising and Promotions, Inc.

Apple Rock is a leader in full-service live event marketing, serving over 15,000 brands worldwide since 1988. From brand activations to custom trade show exhibits and branded environments, Apple Rock delivers better results through creative custom design, results-based strategy, and immersive interactive technology. With headquarters in Greensboro, NC and locations in Las Vegas, New York/New Jersey, and Northern Virginia, Apple Rock has earned industry recognition for innovative designs and exceptional client service. **Learn more at [applerock.com](https://www.applerock.com).**