



Apple Rock Ranks No. 3572 on the 2025 Inc. 5000 List

With Three-Year Revenue Growth of 108%, Apple Rock Ranks Among Nation's Top Fastest-Growing Private Companies

Apple Rock is proud to announce it has been ranked **No. 3572 on the 2025 Inc. 5000 list**, the most prestigious ranking of the nation's fastest-growing private companies. This recognition marks a significant milestone, fueled by a **108% three-year revenue increase** and Apple Rock's continued innovation in the world of live events and experiential marketing.

Apple Rock also achieved strong regional and category performance, including:

- #96 fastest-growing company in North Carolina
- #5 in the Greensboro–High Point area
- #308 in the Advertising, Marketing & PR category nationwide

"We've grown by doing what we do best: helping clients achieve remarkable success through unforgettable live experiences,"

-Eric Burg, CEO & President

"To be recognized by Inc. for that growth is an incredible honor, especially in an industry as competitive and ever-changing as ours. This is a testament to our team's passion, agility, and strategic focus."

Recently recognized in Event Marketer's **Fab50** as a **Top Exhibit & Event Fabricator**, in Exhibitor Magazine's **Find It Top 40 list of Best Exhibit Producers**, and by Triad Business Journal as the **#2 largest advertising company in the Triad**, Apple Rock continues to earn national and regional recognition as a premier full-service experiential event agency.

Since 1988, the company has delivered custom trade show design and fabrication, rental solutions, branded environments, and live activations that combine creativity with measurable results. With manufacturing and logistics hubs in Greensboro, North Carolina and Las Vegas, along with footprints in New York/New Jersey, Washington, D.C., Atlanta, and beyond, Apple Rock serves clients across the country with comprehensive exhibit and event support.

To see Apple Rock's full ranking and the complete 2025 Inc. 5000 list, visit: www.inc.com/inc5000

About Apple Rock Advertising and Promotions, Inc.

Apple Rock is a leader in full-service live event marketing, serving over 15,000 brands worldwide since 1988. From brand activations to custom trade show exhibits and branded environments, Apple Rock delivers better results through creative custom design, results-based strategy, and immersive interactive technology. Learn more at applerock.com. Learn more at applerock.com.

APPLE ROCK®

Where Better Ideas Are Built®