



## Apple Rock Earns Three Hermes Creative Awards for 2026 Exhibit Design Excellence

Apple Rock, a national leader in custom exhibit design and fabrication, has been recognized with three Hermes Creative Awards in 2026, including two Platinum Awards and one Gold Award. These honors highlight the company's continued focus on strategy-driven exhibit design that delivers measurable results.

The Hermes Creative Awards is an international competition administered by the Association of Marketing and Communication Professionals (AMCP), recognizing outstanding work in design, branding, and experiential marketing. Entries are judged by industry professionals, with Platinum representing the highest level of achievement.

Apple Rock's 2026 award-winning exhibits include:

### PLATINUM AWARD

#### Adisseo – 50×50 Island Double Deck Exhibit



A 50×50 double deck designed to handle scale without losing structure. A bold overhead ring establishes visibility across the space, while clearly defined zones for open interaction, casual meetings, and private conversations keep the environment organized and easy to navigate.

### PLATINUM AWARD

#### Kioti Tractor – Indoor/Outdoor Custom Exhibit Program



A scalable exhibit program designed to perform across both indoor and outdoor environments. From a large, equipment-driven presence to a container-based structure with elevated meeting space and hospitality, the system maintains a consistent brand experience while adapting to different environments.

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### GOLD AWARD

**VertexOne – 30×30 Custom Island Exhibit**



***“We’re focused on creating exhibits that not only look impressive, but are built to support real conversations, real engagement, and real results.”***

All award-winning exhibits were designed, engineered, and fabricated in-house at Apple Rock’s headquarters in Greensboro, North Carolina. This fully integrated approach allows the company to maintain control over quality, execution, and performance across every phase of a project.

With more than 15,000 clients served and decades of experience in trade shows, branded environments, and live events, Apple Rock continues to deliver solutions that help brands engage with purpose and perform when it matters most.

A 30×30 island designed to guide movement and create clear engagement zones. From the overhead structure that establishes presence to the defined walkway and interactive demo stations, every element works together to draw attendees in and move them through the experience with purpose.

***“These awards reflect how our team approaches every project, starting with strategy,”*** said Eric Burg, CEO and Founder of Apple Rock.

**About Apple Rock Advertising and Promotions, Inc.**  
Apple Rock is a full-service exhibit and event partner headquartered in Greensboro, North Carolina, with operations in Las Vegas and satellite locations across the US. For nearly four decades, the company has helped brands bring better ideas to life through strategy, design, engineering, fabrication, graphics, logistics, installation, and program support. Apple Rock serves event partners with custom exhibits, rentals, branded environments, and event solutions designed to create meaningful, measurable results. **Learn more at [applerock.com](http://applerock.com).**

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