

APPLE ROCK NAMED TO TRIAD BUSINESS JOURNAL'S 2026 FAST 50 FOR NINTH TIME

Apple Rock Advertising and Promotions, Inc. has been named to the Triad Business Journal's 2026 Fast 50, earning its ninth recognition among the Piedmont Triad's fastest-growing privately held companies.

FAST 50
TRIAD BUSINESS JOURNAL
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The recognition marks another milestone for Apple Rock as the company continues to build on its success in the experiential marketing industry. Investments in its people, technology and production capabilities have strengthened its ability to support increasingly complex client programs while maintaining the creativity and service that have helped establish its reputation.

"Earning this recognition for the ninth time is something we're incredibly proud of, especially here in the community where we built our business," said Eric Burg, CEO of Apple Rock.

"Our success is built on the talent and dedication of our team, the trust our clients place in us and our commitment to continually improving what we do."

Apple Rock's continued growth reflects its focus on bringing creative, technical and operational expertise together to meet the changing demands of live events and experiential marketing. The company remains committed to strengthening its capabilities, supporting its clients' ambitions and creating new opportunities for its team.

The recognition also reinforces Apple Rock's longstanding connection to Greensboro and the Piedmont Triad. As its business continues to reach clients across the country and around the world, Greensboro remains central to the company's operations and future development.

The Triad Business Journal's annual Fast 50 recognizes the region's fastest-growing privately held companies, with rankings independently verified by accounting firm Smith Leonard based on revenue growth.

APPLE ROCK

About Apple Rock Advertising and Promotions, Inc.

Apple Rock is a full-service exhibit and event partner headquartered in Greensboro, North Carolina, with operations in Las Vegas and satellite locations across the US. For nearly four decades, the company has helped brands bring better ideas to life through strategy, design, engineering, fabrication, graphics, logistics, installation, and program support. Apple Rock serves event partners with custom exhibits, rentals, branded environments, and event solutions designed to create meaningful, measurable results. **Learn more at applerock.com.**